**BA 10 – Schedule**

**Spring 2014 – Draft 1/15/14**

**Please note**: Schedule is subject to change and is intended to be used as a guide for the course.

**Homework**: Homework for each chapter is assigned on the day we begin the each chapter. It is due at the beginning of the next class period.

How to earn an “A” on homework assignments:

* Be thorough in your responses.
* Reference elements from the text to support your answers.
* Single space your typing and fill up one page with your responses (12 pt or less).

Do more than you think is necessary.

**Quizzes & Exams:** Chapter quizzes and exams will be taken online. They are assigned on the day we finish a chapter and are due by the beginning of the next class period. You will use the Blackboard system to take each quiz. You do not need to print anything.

Assignments to Add:

|  |  |  |  |
| --- | --- | --- | --- |
| **Week** | **Topic** | **Assigned** | **Notes** |
| 11/13 | Introductions | Syllabus Hunt |  |
|  | Ch 1 – Business Now: Change is the Only Constant | Goals/Motivations – for school, life, etc. |  |
|  | Brown Bag Exercise |  |  |
| 21/20 | **No Class** |  | **Martin Luther King Jr.**  |
|  |  |  |  |
|  | Ch 2 – Economics: The Framework for Business | Real Inflation |  |
| 31/27 |  |  |  |
|  | Ch 3 – The World Marketplace: Business without Borders |  |  |
|  |  |  |  |
| 4 | Ch 4 – Business Ethics and Social Responsibility: Doing Well by Doing Good |  |  |
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|  |  |  |  |
| 5 | Ch 5 – Business Communication: Creating and Delivering Messages that Matter |  |  |
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|  |  |  |  |
| 6 | Ch 6 – Business Formation: Choosing the Form that Fits |  |  |
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|  | **No Class** | **Feb 14** | **Lincoln Holiday** |
| 7 | **No Class** | **Feb 17** | **Washington Holiday** |
|  |  |  |  |
|  |  |  |  |
| 8 | Ch 7 – Small Business and Entrepreneurship: Economic Rocket Fuel |  |  |
|  |  |  |  |
|  |  |  |  |
| 9 | Ch 8 – Accounting: Decision Making by Numbers |  |  |
|  |  |  |  |
|  | **Midterm – Chapters 1 – 8** |  |  |
| 10 | Ch 9 – Finance: Acquiring and Using Funds to Maximize Value |  |  |
|  |  |  |  |
|  |  |  |  |
| 11 | Ch 10 – Securities Markets: Trading Financial Resources |  |  |
|  |  |  |  |
|  | Ch 11 – Marketing: Building Profitable Customer Connections |  |  |
|  |  |  |  |
|  | Ch 12 – Product and Promotion: Creating and Communicating Value |  |  |
|  |  |  |  |
| 12  | **Spring Break** | April 14 - 18 |  |
|  |  |  |  |
|  |  |  |  |
| 13 | Ch 13 – Distribution and Pricing: Right Product, Right Person, Right Place, Right Price |  |  |
|  |  |  |  |
|  | Ch 14 – Management, Motivation, and Leadership: Bringing Business to Life |  |  |
| 14 |  |  |  |
|  | Ch 15 – Human Resource Management: Building a Top-Quality Workforce |  |  |
|  |  |  |  |
| 15 | Ch 16 – Managing Information and Technology: Finding New Ways to Learn and Link |  |  |
|  |  |  |  |
|  | Ch 17 – Operations Management: Putting It All Together |  |  |
| 16 |  |  |  |
|  | Presentations |  |  |
|  | Presentations |  |  |
| 17 | Presentations |  |  |
|  | Presentations |  |  |
|  | Presentations |  |  |
| 18 | **Final Exam****11 – 18** |  |  |