

Course Syllabus

(Tentative)

BA 10-51839 Introduction to Business

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Office Hours:

Text: BUSN 2, Kelly & McGowen

ISBN : 0-324-58969-7 or 978-0-324-58969-6

Please purchase the textbook through the bookstore. You will need a code that is bundled with the textbook. The book store will ship if necessary.

Outline:

- Organizational Structures
- Entrepreneurship
- Management and Leadership functions
- Global Business
- Human Resource Management
- Marketing Management
- E-Business
- Information Technology
- Financial Management
- Perform basic computational and problem solving analyses related to the business environment.

Grading

Your final grade will be dependent on exams, homework, and participation.

Quizzes	70%
Projects and Papers	20%
Discussion Board Participation	10%

Final grades will be based on the following scale:

90%-100%	A
80%-89%	B
70%-79%	C
60%-69%	D
Below 60%	F

Quizzes:

All quizzes will be taken on-line. Please sign on to Blackboard to complete your quiz. There will be no make-up quizzes. All chapter quizzes will be closed at 11:55 pm on Tuesday during the week that follows the discussion of a chapter.

Discussion Board:

All students must post at least three posts each week. The posts do not need to be long, but should be well thought-out and clear.

Attendance:

At the instructor's discretion, you may be dropped if you fail to post for two consecutive weeks during the first nine weeks of the course. After the first nine weeks, the instructor can not drop you from the course.

Accommodations for Students with Disabilities

If you have a verified need for an academic accommodation or materials in alternate media (i.e., Braille, large print, electronic text, etc.) per the Americans with Disabilities Act (ADA) or Section 504 or the Rehabilitation Act, please contact me as soon as possible.

Last day to drop this course: March 13, 2010