# **EH 35 Floral Design**

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| Instructor | Laurie Garza |  |  |
| Office | LSH1 | E-mail | laurie.garza@reedleycollege.edu |
| Class Time: | Tuesdays, 6:00-9:50 p.m.  Beginning August 18, 2009 |  |  |

**Supplies:**

A notebook or binder and note taking supplies. Floral shears and a floral knife are helpful but not required.

## **Description:**

Introduction to floral design including the principles and elements of design, color theory, preparation, care of cut flowers and foliage plants, and formation of basic floral arrangements.

Materials fee required.

## **Course Outcomes:**

Upon completion of the course, students should have a basic knowledge of how to:

* Care for and handle cut flowers, greenery and potted plants
* Identify, select, properly use florist tools, equipment and materials
* Identify flowers and potted plants commonly used in the floral industry
* Demonstrate an understanding of basic floral design principles

## **Course outline, lecture and project schedule**

The instructor will determine the order in which the following will be presented. It is also probable that several skills may be served by the same assignment

1. Basic introduction to floral design class
2. Introductions
3. Project and Lecture discussion
4. Tools and supplies
5. Classroom Procedures
6. Floral project: Corsage
7. History of floral design, materials use and preparation
8. A look at Floral Design through history
9. Bring in old floral design books
10. Floral handling, cleaning and preparation
11. Refrigeration and Storage
12. Materials and supplies used in the floral industry
13. Flowers and greens
14. Wire, ribbon; terminology
15. Florist foams and frogs, changes in popular uses
16. Container examples and selection
17. Project
18. Basic Elements and Principles of floral design
19. Design principles, elements and theory
20. Floral arrangement shapes
21. Color
22. Resources for information
23. Project using color principles learned
24. Types of floral projects
25. Arrangements, types and their names
26. Foliage plants, decorating for gift-giving or decor
27. Identify commonly used foliage plants
28. Greenhouse and EH facility tour
29. Alternative sources for flowers and foliage
30. Home-grown
31. Foraged (with permission of course)
32. Grocery store
33. Farmer’s markets
34. Demonstration of arrangement using gathered materials
35. Project: make an arrangement of choice using your found materials
36. Cut flower information and sources
37. California Cut Flower Commission
38. Internet Sources
39. Magazines and books
40. Discuss preparation for an event
41. Review
42. Review and discussion
43. Final project discussion
44. Final
45. Written final
46. Final project

**Attendance/ Tardiness**

Students are expected to be on time. It is distracting to fellow classmates and the instructor. Attendance in this class is important, as it is a nine-week class. The lab projects are hands-on and cannot be repeated or made up due to the perishable nature of materials.

**Homework:**

Homework will be accepted on date due only.

**Electronic Devices**

No electronic devices are allowed in class during lecture or lab times. This includes: Cell phones, iPods, mp3 players etc. They must be turned off or volume on mute. It is highly distracting. We will have regular breaks when you can access these devices. Thanks for your cooperation!

**Tests:**

There will be no makeups for missed tests

**Grading**

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| **Percent of Total Points** | **Grade** |
| **90-100** | **A** |
| **80-89** | **B** |
| **70-79** | **C** |
| **60-69** | **D** |
| **0-59** | **F** |

**Final Exam:**

The final exam will be given on last day of class. It will be review of the various subjects we covered in class. Consisting of a written and a hands-on assessment.

**ADA**

If you have special needs as addressed as by the Americans with Disabilities (ADA) act, please notify your instructor immediately. Reasonable efforts will be made to accommodate your special needs.

**Academic Dishonesty**

Cheating and/ or plagiarism will not be tolerated. Academic dishonesty in any form is a serious offense.

The academic dishonesty policy of Reedley College is clearly stated in the class schedule.

**Helpful Hints:**

Come into the classroom ready to participate in discussion and the exchanging of ideas and information.

Dress appropriately for flower handling- it can be messy. Students are asked to join in to help clean up the classroom after our lab time. Most of all, let’s make it a great experience for all participants!

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