

Reedley College

Proposed Course Modification

Course # / Title Art 37A / Photoshop: Digital Visual Art

CHECK OFF SHEET

PRELIMINARY STEPS. Do before completing Course Modification Form.

(EACH BOX SHOULD BE CHECKED AS COMPLETED BEFORE SUBMISSION.)

- 1. Communicate with the Curriculum Chair regarding intent to modify an existing course outline (recommended, not required).
- 2. List term for implementation of modifications:
 Fall 2010 Spring _____ Summer _____
- 3. Check one:
Do not complete Fresno City College course alignment page if:
 _____ No similar course or program at FCC.
 Course currently in common with FCC course or accepted in lieu of and changes will not affect status.

Complete Fresno City College course alignment page if:
 _____ Course currently in common with FCC course or accepted in lieu of. Changes may affect status. Consult with counterparts at FCC and complete alignment page
 _____ Course not in common or accepted in lieu of but may be with proposed changes consult with FCC counterparts

- 4. Changes sought in the following:

CSU General Education Code	Yes _____	No _____
Transfer Baccalaureate List	Yes _____	No _____

If yes to either, schedule an appointment with the Articulation Officer
- 5. Changes sought in number of repeats for credit:

_____ Yes	
<input checked="" type="checkbox"/> No	

If yes, secure a **Course Repetition** form from the Curriculum Office.

PROPOSED COURSE MODIFICATION FORM

- Appropriate sections of Course Outline of Record completed.

FINAL steps (Do after completing Course Outline of Record)

- 1. Signature Form. Secure signatures of the Department Chair and the Associate Dean before submitting the completed course proposal to the Curriculum Office.
- 2. Program Description. Course modification will change an existing program which is or will be described in the college catalogue.

_____ Yes	<input checked="" type="checkbox"/> No
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If yes, complete **Program Description Form** before submitting modification.

- 3. Final Check. All items above have been completed and checked off before modification is submitted.

**Reedley College
PROPOSED COURSE MODIFICATION**

All changes and modifications in the official course outline must come to the Curriculum Committee. Though minor changes may seem obvious, even these need to come to committee for information and to update the official curriculum. Changes in programs or in several department offerings should be submitted together if possible so that the whole picture is clear.

OUTLINE. Please fill in current existing course number, title, and units for course to be modified.

Department Art Course No. 37A
 Course Title Photoshop: Digital Visual Art Units 3.0
 Effective Date Fall 2010

**A. PROPOSED CHANGES.
(Indicate below all proposed changes to be made in the course outline.)**

I. Cover Page

- | | |
|--|---|
| <input type="checkbox"/> 1. Course ID | <input type="checkbox"/> 8. Classification (Degree applicable, Non-degree applicable, or Pre-collegiate Basic skills) |
| <input type="checkbox"/> 2. Course Title | <input type="checkbox"/> 9. General Education Pattern, Graduation Requirement, and Major Category |
| <input type="checkbox"/> 3. Units | <input type="checkbox"/> 10. General Education Pattern/Baccalaureate (CSU) |
| <input type="checkbox"/> 4. Lecture/Lab Hours | <input type="checkbox"/> 11. Repeatability |
| <input type="checkbox"/> 5. Grading Basis | <input type="checkbox"/> 12. Catalog Description |
| <input type="checkbox"/> 6. Entrance Skills: Basic Skills Prerequisites/Advisories | |
| <input type="checkbox"/> 7. Subject Prerequisites/Corequisites/Advisories | |

Other pages

- | | |
|---|---|
| <input checked="" type="checkbox"/> II. Course Outcomes | <input type="checkbox"/> VI. Methods of Grading |
| <input type="checkbox"/> III. Course Objectives | <input type="checkbox"/> VII. Levels of Educational Materials |
| <input type="checkbox"/> IV. Course Content Outline | Additional Pages (optional depending on course) |
| <input type="checkbox"/> V. Approved Readings | <input type="checkbox"/> Request for Repeatability/Limitation on Enrollment |

B. DESCRIPTION OF CHANGES AND MODIFICATIONS.

ITEM NO.	CHANGED FROM	CHANGED TO	REASON
II.	(see outline, changes are highlighted)	(see outline)	Consolidation of Student Learning Outcomes.
V. VII.	Old Books	New Books	Update Books

(Additional sheets may be attached if necessary.)

C. EXPLANATIONS. If course modification results in changes in the program which will require use of the program description form, please give rationale.

Please attach the complete outline before modifications to this form. If only the first page of the outline is being modified, also attach the new first page. If other pages of the outline are being modified, please attach the complete new outline.

SIGNATURE FORM

Submission/Recommendation/Action

Course Department and Number: Art 37A

Course Title: Photoshop: Digital Visual Art

Effective Date: Fall 2010

1. Submitted By: Steve Norton Date: 01/29/10

2. Reviewed by Department: _____ Date: _____
Department Chair's Signature
Attach department recommendation. (optional)

3. Received/Reviewed by Dean of Instruction: _____ Date: _____
Dean's Signature

4. Approved by Curriculum Committee on: _____
Date

Curriculum Committee Chair Date

Vice President of Instruction Date

5. Reviewed by Articulation Officer: _____ Date: _____

CSU GE Code submitted for articulation: _____



CREDIT COURSE OUTLINE

I. COVER PAGE

(1)
Course ID: ART 37A

(2)
Course Title: Photoshop: Digital Visual Art

(3)
Units: 3.0

<p>(4) Lecture / Lab Hours:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Course Hours</td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> </tr> <tr> <td style="padding-left: 40px;">Total Lec hours:</td> <td style="border: 1px solid black; text-align: center;">36</td> <td></td> </tr> <tr> <td style="padding-left: 40px;">Total Lab hours:</td> <td style="border: 1px solid black; text-align: center;">72</td> <td></td> </tr> </table> <p>Lec will generate _____ hour(s) outside work</p> <p>Lab will generate _____ hour(s) outside work.</p>	Total Course Hours			Total Lec hours:	36		Total Lab hours:	72		<p>(8) Classification:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Degree applicable:</td> <td style="border: 1px solid black; text-align: center;">X</td> </tr> <tr> <td>Non-degree applicable:</td> <td style="border: 1px solid black;"></td> </tr> <tr> <td>Pre-collegiate basic skills:</td> <td style="border: 1px solid black;"></td> </tr> </table>	Degree applicable:	X	Non-degree applicable:		Pre-collegiate basic skills:	
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<p>(5) Grading Basis:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Grading scale only</td> <td style="border: 1px solid black;"></td> </tr> <tr> <td>Pass/No Pass option</td> <td style="border: 1px solid black; text-align: center;">X</td> </tr> <tr> <td>Pass/No Pass only</td> <td style="border: 1px solid black;"></td> </tr> </table>	Grading scale only		Pass/No Pass option	X	Pass/No Pass only		<p>(9) RC Fulfills AS/AA degree requirement: (area)</p> <p>General education category:</p> <p>Major: _____ Art, Fine Arts</p>									
Grading scale only																
Pass/No Pass option	X															
Pass/No Pass only																
<p>(6) Basic Skills Prerequisites:</p> <p>Basic Skills Advisories: Eligibility for English 125, 126, and Mathematics 101.</p>	<p>(10) CSU: Baccalaureate: _____ X</p> <p>(11) Repeatable: (A course may be repeated three times) _____ 3</p> <p style="text-align: center;">For Office Use Only</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; border: 1px solid black;">New</td> <td style="width: 10%; border: 1px solid black;"></td> <td style="width: 10%; border: 1px solid black;">Mod</td> <td style="width: 10%; border: 1px solid black;">texts</td> <td style="width: 60%; border: 1px solid black;">Effective Date: Fall 2009</td> </tr> </table>	New		Mod	texts	Effective Date: Fall 2009										
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<p>(7) Subject Prerequisites (requires C grade or better):</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">SAM Priority: E</td> <td style="border: 1px solid black;">DATATEL ID: 3934</td> </tr> <tr> <td>Unit Code: 294010</td> <td style="border: 1px solid black;">TOPS Code: 1030.00</td> </tr> <tr> <td>Reporting ID: CCC000304405</td> <td style="border: 1px solid black;">Date Reporting ID Assigned: 20070910</td> </tr> </table>	SAM Priority: E	DATATEL ID: 3934	Unit Code: 294010	TOPS Code: 1030.00	Reporting ID: CCC000304405	Date Reporting ID Assigned: 20070910									
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<p>Subject Advisories:</p>	<p>Replaced by:</p> <p>Date:</p>															
<p>(12) Catalog Description:</p> <p>The digital imaging software program, <i>Photoshop</i>[®], is introduced. Emphasis is on photo restoration, image compositing, image manipulation, scanning, and printing.</p>																

II. COURSE OUTCOMES:

(Specify the learning skills the student demonstrates through completing the course and link critical thinking skills to specific course content and objectives.)

Upon completion of this course, students will be able to:

- A. Create a portfolio of artwork demonstrating a beginning level proficiency in Photoshop, while addressing issues of form and content.
- B. Demonstrates comprehension of the visual vocabulary of art through the creation of artwork.
- C. Critique works of art.

III. COURSE OBJECTIVES:

(Specify major objectives in terms of the observable knowledge and/or skills to be attained.)

In the process of completing this course, students will:

- A. Gain an understanding of the relationship between traditional art interpretation and the influence of changing technological applications on art images.
- B. Understand the generation of digital art images within the context of early twentieth-century art historical (international, cultural, ethnic) references.
- C. Develop the knowledge and application of basic design skills by effectively using the visual elements and principles of design in forming strong photo digital compositions.
- D. Critique digital images using a vocabulary which addresses form, content and technical concerns.
- E. Develop a working knowledge of pixel-based photo imaging software which includes skills in photo imaging compositing techniques, masking, using layers, pen tool, scanning, and printing.
- F. Use the internet to research contemporary and historical art images.
- G. Understand the basic computer concepts of navigation, file management, resolution, file size, formatting, copyright issues.

IV. COURSE CONTENT OUTLINE:

- A. Addressing Issues of Content
 - 1. Overview of early twentieth century art (1900-1945)
 - 2. Awareness, creativity and communication
 - 3. Themes and purposes of art
- B. Addressing Issues of Form
 - 1. Visual Elements
 - a. Line
 - b. Shape and mass
 - c. Light, value and color
 - d. Texture
 - e. Space
 - 2. Principles of Design
 - a. Unity and variety
 - b. Balance
 - c. Emphasis and focal point
 - d. Proportion and scale
 - e. Rhythm
- C. Creation of Digital Imaging Projects Based on Early Twentieth Century Art Movements: including, but not limited to, some of the following:
 - 1. Fauves and Expressionism
 - 2. Cubism
 - 3. Futurism and the Celebration of Motion
 - 4. Non-Western
 - 5. Dada, Fantasy, Surrealism, Metaphysics
 - 6. De Stijl
 - 7. Political Protest
 - 8. Early twentieth century photography
- D. Class Critiques of Digital Images
 - All issues of design discussed:
 - 1. Form, visual elements/principles of design
 - 2. Content, interpretation of image, personal expression
- E. Introduction to Photographic (Raster) Imaging Software
 - 1. Painting tools (Raster or bitmap component of application)
 - 2. Compositing
 - 3. Masking
 - 4. Layers
 - 5. Pen Tools (Vector component of application)
 - 6. Scanning
 - 7. Digital Camera
 - 8. Printing and professional portfolio production
- F. Introduction to Computer Concepts
 - 1. Navigating system software
 - 2. File management: resolution and file size
 - 3. File formatting
- G. Copyright issues
 - 1. Freeware
 - 2. Copyright protected material
 - 3. Public domain
 - 4. Fair Use doctrine (Title 17 of US. Code, Section 107)
- H. Internet Experience
 - 1. Exploration of art collections worldwide
 - 2. Creating an image based on internet research

V. APPROPRIATE READINGS

Reading assignments may include but are not limited to the following:

A. Sample Text Title:

- Adobe Photoshop CS4 Classroom in a Book, Adobe Creative Team, Adobe Press, ©2008.
ISBN-13: 978-0321573797
- The Photoshop CS3/CS4 Wow! Book (8th Edition), Dayton & Gillespie, Peachpit Press, ©2010.
ISBN-13:978-0321514950

B. Other Readings:

X	Global or international materials or concepts are appropriately included in this course
X	Multicultural materials and concepts are appropriately included in this course.

Multicultural art of the late twentieth century will be researched and studied in this course. This includes art from many cultural regions of the world including, but not limited to: the Americas, Europe, Asia, Africa, and Oceania. Students integrate the styles, motifs, themes, and processes of late twentieth century art and artists into their class projects.

VI. METHODS TO MEASURE STUDENT ACHIEVEMENT AND DETERMINE GRADES:

Students in this course will be graded in at least one of the following four categories. Please check those appropriate. A degree applicable course must have a minimum of one response in category A, B or C.

A. Writing			
<i>Check either 1 or 2 below</i>			
X	1. Substantial writing assignments are required. Check the appropriate boxes below and provide a written description in the space provided.		
	2. Substantial writing assignments are NOT required. If this box is checked leave this section blank. For degree applicable courses you must complete category B and/or C.		
	a. essay exam(s)		d. written homework
	b. term or other papers(s)		e. reading reports
	c. laboratory reports	X	f. other (specify) MUSEUM CRITIQUE

Required assignments may include but are not limited to the following:

1. A museum (or gallery) critique which includes analysis of form (visual elements/ principles of design) and content.
2. A critique and analysis of own artwork addressing issues of form and content.
3. Artist's statement for each art project included in student's final printed portfolio.

Writing Assignment Example: Research and prepare a Powerpoint presentation on a digital photographer, artist, or animator of your choice.

B. Problem Solving			
1. Computational or non-computational problem-solving demonstrations, including:			
X	a. exam(s)		d. laboratory reports
X	b. quizzes		e. field work
	c. homework problems	X	f. other (specify) DIGITAL PHOTO ASSIGNMENTS

Required assignments may include, but are not limited to the following:

1. Students will continually practice the construction of photo digital images in which the objective is to solve compositional problems. Effective use of the visual elements and principles of design are important components of each digital imaging assignment.
2. Software navigational exams will be given which require students to achieve the completion of a photo digital image by using the software without assistance. This ensures that students are able to apply necessary navigation trial-and-error process skills in solving step-by-step problems

Problem Solving Example: Match the symbols from the toolbox with their appropriate function.

C. Skill demonstrations, including:			
X	a. class performance(s)	X	c. performance exam(s)
	b. field work		d. other (specify)

Required assignments may include, but are not limited to the following:

1. Demonstration of effective use of compositional skills (visual elements, principles of design) will occur during daily lab practice with the manipulation of photo digital images.
2. Computer performance exams measure students' ability to demonstrate skill mastery.
3. Group critique sessions will offer students a model and practice of effective use of vocabulary in the analysis of photo digital images.
4. Daily classroom assignments address skill development in software use and basic computer concepts.

Skill Example: Demonstrate how to write a simple action to animate a simple image. (For example, write an action to make a heart appear to be beating.)

D. Objective examinations, including:			
X	a. multiple choice		d. completion
X	b. true/false	X	e. other (specify) computer exams
X	c. matching items		

COURSE GRADE DETERMINATION:

Description/Explanation: Based on the categories checked in A-D, it is the recommendation of the department that the instructor's grading methods fall within the following departmental guidelines; however, the final method of grading is still at the discretion of the individual instructor. The instructor's syllabus must reflect the criteria by which the student's grade has been determined. (A minimum of five (5) grades must be recorded on the final roster.)

If several methods to measure student achievement are used, indicate here the approximate weight or percentage each has in determining student final grades.

Exams, major projects, written assignments	50%
Projects, tutorials, exercises	50%

FOR DEGREE APPLICABLE COURSES

Course ID: ART 37A

Course Title: Photoshop: Digital Visual Art

VII. EDUCATIONAL MATERIALS

For degree applicable courses, the adopted texts, as listed in the college bookstore, or instructor-prepared materials have been certified to contain college-level materials.

Validation Language Level (check where applicable):	College-Level Criteria Met	
	Yes	No
Textbook	X	
Reference materials	X	
Instructor-prepared materials	X	
Audio-visual materials	X	

Indicate method of evaluation:

Used readability formulae (grade level 10 or higher)	
Text is used in a college-level course	X
Used grading provided by publisher	
Other: (please explain; relate to Skills Levels)	

Computation Level (Eligible for MATH 101 level or higher where applicable)	X	
Content		
Breadth of ideas covered clearly meets college-level learning objectives of this course	X	
Presentation of content and/or exercises/projects:		
Requires a variety of problem-solving strategies including inductive and deductive reasoning.	X	
Requires independent thought and study	X	
Applies transferring knowledge and skills appropriately and efficiently to new situations or problems.	X	
List of Reading/Educational Materials		
<ul style="list-style-type: none"> • Adobe Photoshop CS4 Classroom in a Book, Adobe Creative Team, Adobe Press, ©2008. ISBN-13: 978-0321573797 • The Photoshop CS3/CS4 Wow! Book (8th Edition), Dayton & Gillespie, Peachpit Press, ©2010. ISBN-13:978-0321514950 		
Comments:		
	This course requires special or additional library materials (list attached).	
X	This course requires special facilities: <i>Computer lab specifications which meet software requirements</i>	

Reedley College

REQUEST FOR COURSE REPEATABILITY (For reasons other than alleviating substandard work)

Course ID: ART 37A	Course Title: Course Title: Photoshop: Digital Visual Art	Date: 03/25/09
Number of times course may be repeated, excluding initial enrollment (1, 2, or 3):		3
or		
Maximum units to which course may be repeated, including initial enrollment:		
The following information is required under Title V, Part VI, Section 58161		
1. Explain how the course content differs each time it is offered:		
<p>Digital imaging software is highly complex and can take years to master. Working with the software is somewhat like looking through a kaleidoscope: with every push of a button, new possibilities become apparent. For that reason, there is unlimited potential for continuous expansion of course content and/or new project development using previously assimilated content knowledge.</p>		
2. Using reasons "A" or "B" listed below, explain how the student, by repeating this course will gain an expanded educational experience (A or B):		
X	<p>A. Skills or proficiencies are enhanced by supervised repetition and practice within class periods. Explanation:</p>	
<p>Because of the complexity of the software and the unlimited potential for generating new images, repetition of course content is an expanded educational experience. For example, first time students would learn how to make and save selections. Second time students would learn how to make even more complex selections that could be expanded or contracted. Third time students would learn how to use selections to make images that can be animated with a simple action.</p>		
	<p>B. Active Participatory experience in individual study or group assignments is the basic means by which learning objectives are attained. Explanation:</p>	