

PROGRAM OF STUDY

Communication Associate in Arts Degree

The Communication degree program is designed to prepare students to continue studies toward a B.A. degree in Communication or for entry level into a variety of career options that require competent and ethical communication skills. Employment opportunities are diverse and can range from College Professor in Communication to Public Relations or a career in Mass Communications such as radio and television. Communication courses focus on how people use messages to generate meaning within and across various contexts, cultures, and channels. Student Learning Outcomes 1. demonstrate and apply core communication theories and principles 2. construct and deliver competent presentations that are adapted to the audience and purpose 3. critically evaluate communicative situations

Required Core Courses

		Units
COMM1	PUBLIC SPEAKING	3
COMM2	INTERPERSONAL COMMUNICATION	3
COMM4	PERSUASION	3
COMM8	GROUP COMMUNICATION	3
COMM25	ARGUMENTATION	3

Choose one of the following:

		Units
COMM12	FUNDAMENTALS OF INTERPRETATION	3
	or	
COMM15	Computer-Mediated Communication	3
	or	
PHIL2	CRITICAL THINKING AND WRITING	3

Total Units

18

PID 128