



**BUSINESS
GENERAL BUSINESS
2012-2013**

Name: _____

SSN/ID: _____

Date: _____

Complete the following program of study:

Associate in Science Degree				
Major requirements (28-34.5 units minimum)				
A grade of "C" or better is required in the following courses:	units	completed	in progress	planned
ACCTG 40 – Applied Accounting	3			
BA 5 – Business Communications	3			
BA 10 – Introduction to Business	3			
*BA 46 – Calculator Applications	1			
BA 47 – Careers - Business	1			
*BA 103 – Customer Service in Business	1.5			
IS 15 – Computer Concepts	3			
Complete one course from: (units in parenthesis)				
BA 39 – Finite Mathematics for Business (3) or **DS 117 – Business Mathematics (3) or STAT 7 – Elementary Statistics (4)	3-4			
Complete one of the following options:				
Option 1 – Marketing (15 units) (R204C.AS)				
BA 26 – Virtual Enterprise	3			
MKTG 10 – Marketing	3			
*MKTG 11 – Salesmanship	3			
MKTG 12 – Advertising and Promotion	3			
*MKTG 14 – Retailing	3			
Option 2 – Hospitality (9.5 units) (R.204B.AS)				
*BA 12 – Introduction to Hospitality	3			
BA 19V – Cooperative Work Experience, Business	2			
BA 33 – Human Relations in Business	3			
OT 48 – Today's Receptionist	1.5			
Option 3 – Retailing (10 units) (R.204D.AS)				
BA 26 – Virtual Enterprise	3			
*FM 123 – Fashion Image	1			
MKTG 10 – Marketing	3			
*MKTG 14 – Retailing	3			

Notes: This program is being proposed to be deleted in Fall 2013.

* These courses are not offered on a regular basis. See department for scheduling information.

** DS 117 will not meet the math competency graduation requirement.

Accounting 1A (ACCTG 1A - Principles of Accounting) will be allowed as a substitute for ACCTG 40.

Business Administration 27 (BA 27 - Students in Free Enterprise) will be allowed as a substitute for BA 47.

Faculty Advisors: Ms. Tamara Epperson (Madera), Mr. Eric Nasalroad (Reedley), and Mr. Michael Sorensen (Reedley)