



**BUSINESS  
GENERAL BUSINESS  
2006-2007**

Name: \_\_\_\_\_

SSN/ID: \_\_\_\_\_

Date: \_\_\_\_\_

Complete the following program of study:

<b>Associate in Science Degree</b>				
<b>Major requirements (31.5-34.5 units minimum)</b>	units	completed	in progress	planned
ACCTG 40 – Applied Accounting	3			
BA 5 – Business Communications	3			
BA 10 – Introduction to Business	3			
BA 46 – Calculator Applications	1			
BA 47 – Careers - Business	1			
BA 103 – Customer Service in Business	1.5			
IS 15 – Computer Concepts	3			
Complete one course from: (units in parenthesis)				
BA 39 – Finite Mathematics for Business (3) or DS 117 – Business Mathematics (3) or STAT 7 – Elementary Statistics (4)	3-4			
<b>Complete one of the following options:</b>				
<b>Option 1 – Marketing</b>				
BA 26 – Virtual Enterprise	3			
MKTG 10 – Marketing	3			
MKTG 11 – Salesmanship	3			
MKTG 12 – Advertising and Promotion	3			
MKTG 14 – Retailing	3			
<b>Option 2 – Hospitality</b>				
BA 12 – Introduction to Hospitality	3			
BA 19V – Cooperative Work Experience, Occupational	2			
BA 33 – Human Relations in Business	3			
FN 20 – Sanitation, Safety, and Equipment for Food Services	3			
OT 24 – Introduction to Telecommunications	1.5			
OT 48 – Today's Receptionist	1.5			
<b>Option 3 – Retailing</b>				
BA 26 – Virtual Enterprise	3			
FM 123 – Fashion Image	1			
MKTG 10 – Marketing	3			
MKTG 14 – Retailing	3			
MKTG 17 – Visual Merchandising	3			

Faculty Advisors: Dr. Anne Cremarosa (Reedley), Mr. Robert Haller (North Centers), and Mr. Sergio Rodriguez (Reedley)