

Consent Agenda  
April 5, 2016 (continued)

14. Consideration to Approve New Position of SSSP Counselor, Clovis Community College [16-33HR]
15. Consideration to Approve New Position of CAFYES Counselor, Clovis Community College [16-34HR]
16. Consideration to Approve Three New Police Officer Positions, Districtwide [16-35HR]
17. Consideration to Approve Two New Lead Maintenance Worker Positions, District Operations [16-36HR]
18. Consideration to Approve Revised Duties for Executive Secretary to the Chancellor, District Office [16-37HR]

GENERAL

19. Review of District Warrants and Checks [16-25G]
20. Consideration to Authorize Signatories for Orders [16-26G]
21. Consideration of Bids, Re-Roof Ag Mechanics and Maintenance Buildings, Reedley College [16-27G]
22. Consideration of Bids, Pool Demolition and Concrete Improvements, Reedley College [16-28G]
23. Consideration of Bids, Tree Removal, Reedley College [16-29G]
24. Consideration of Bids, Student Center Remodel, Clovis Community College [16-30G]
25. Consideration of Bids, Replace Air Handlers, Cafeteria, Fresno City College [16-31G]
26. Consideration of Bids, Replacement of Underground Hot Water Pipes, Fresno City College [16-32G]
27. Consideration of Bids, Pavement Rehabilitation, Districtwide [16-33G]
28. Consideration to Approve Purchase of Central Control Computerized Irrigation System, Districtwide [16-34G]
29. Consideration to Authorize Agreement for Website Redesign and [16-35G]

Consent Agenda  
April 5, 2016 (continued)

**Content Management Solution, Districtwide**

30. Consideration to Authorize Agreement for Pouring Rights, Districtwide [16-36G]
31. Consideration to Approve Agreement for Production Copiers, Fresno City College and Reedley College [16-37G]
32. Consideration to Approve Spring 2016, Fall 2016, Spring 2017 and Fall 2017 Curriculum Proposals for Reedley College and Clovis Community College [16-38G]
33. Consideration to Approve Agreement for Purchase of HP Servers and Peripherals, Districtwide [16-39G]

STATE CENTER COMMUNITY COLLEGE DISTRICT  
1525 E. Weldon  
Fresno, California 93704

PRESENTED TO BOARD OF TRUSTEES

DATE: April 5, 2016

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SUBJECT: Consideration to Authorize Agreement for  
Website Redesign and Content Management  
Solution, Districtwide

ITEM NO. 16-35G

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EXHIBIT: None

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Background:

Request for Proposal #1516-14, Website Redesign and Content Management Solution (CMS), was advertised and distributed to interested firms to provide a quality website redesign and content management software solution for the district and college websites. The purpose of this project is to improve the content, design and mobile device compatibility of our websites. This proposed solution will help improve the ability of our webmasters and end-users to update website content and improve integration with new tools such as social media and digital marketing campaigns.

Seven firms responded to the Request for Proposal: Ethode, LLC, Hannon Hill Corporation, Nettra Marketing, Inc., OmniUpdate, Inc., SectorPoint, Inc., Vision Internet, and White Whale Web Services, Inc. The top three responses, Hannon Hill, OmniUpdate and Vision Internet, were interviewed by a districtwide team composed of webmasters, public information officers, information technology directors and staff, and administration. The committee considered the qualifications, experience, expertise, product solutions and pricing of the firms in relation to the requirements as identified in the RFP. After careful consideration, Hannon Hill Corporation was chosen based upon their superior system features, technical support, and website redesign approach. Hannon Hill is a recognized and award winning leader in higher education content management solutions and will provide a comprehensive web solution that will help the district achieve its goals in a strategic and comprehensive manner.

Fiscal Impact:

\$176,218.00 – 2015-2016 decision package and general fund budgets have been identified for year one of this project. Licensing and hosting fees for succeeding years are \$38,000 per year.

Recommendation:

It is recommended that the Board of Trustees:

- a) authorize an agreement with Hannon Hill Corporation for the Website Redesign and Content Management Solution, Districtwide; and
- b) authorize the Chancellor or Vice Chancellor of Finance and Administration to sign an agreement on behalf of the district.