



AGENDA
District Strategic Planning
Strategic Alliance Workshop
CCC Herndon Campus, Rm 305
October 14, 2016 - 1:00 – 5:00 p.m.

- 1:00-1:10 1. Welcome and Introductions ~ L. Cooley/B. Hioco
- 1:10-1:30 2. Update on Strategic Plan Preparation ~ M. Behringer/B. Hioco
 - a) Timeline
 - b) Progress
 - c) January 2016 CTE Charrette Review
- 1:30-1:45 3. Review of Planning Alliance ~ L. Cooley
- 1:45-2:15 4. Mission, Vision, Values ~ L. Cooley/M. Behringer
 - a) Input from CTE Charrette
 - b) Input from Alliance
 - c) Feedback from participants
 - d) Final Proposal
- 2:15-2:30 5. Break
- 2:30-3:30 6. Goals ~ L. Cooley/M. Behringer
 - a) Overarching goal areas/statements
 - b) Goal Statements
 - c) Input from Chancellor's Cabinet
- 3:30-4:30 7. Goal Drivers ~ L. Cooley/M. Behringer
 - a) Drivers from Alliance
 - b) Key Performance Indicators
- 4:30-4:45 8. Final Thoughts; Next Steps



STATE CENTER COMMUNITY
COLLEGE DISTRICT

Workshop Notes
District Strategic Planning Committee Workshop
October 14, 2016 - 1:00 – 5:00 p.m.

Present:

Linda Cooley, Communications Art Instructor, RC
Franky Herrera, Upward Bound Assistant, RC
John Cunningham, Food Service Manager, RC
Dan Hoffman, Building Generalist, CCC
Cindy Dunn, Job Placement Coordinator, FCC
Lorraine Smith, Dean of Instruction, FCC
Claudia Habib, Vice President Student Services, RC
Scott Phillips, Geography Instructor, CCC
Mary Ann Valentino, Psychology Instructor, FCC
Barbara Hioco, Interim Vice Chancellor Educational Services & Institutional Effectiveness

Absent:

Lacy Barnes, SCFT

Guests

Lucy Ruiz, Executive Director, Public & Legislative Relations, DO
Susan Johnson, Administrative Secretary, FCC
Lijuan Zhai, Director of Institutional Research, FCC
Marilyn Behringer, Consultant
Cherylyn Crill-Hornsby, Grants Director, DO
Oxana Aghaei, Research Assistant, DO
Lori Bennett, President, CCC
Mark McNiff, Educational Advisor, FCC
Mando Manfredonia, CCC Student
Kevin Thero, RC Student
Stephanie Curry, Librarian, RC
Aaron Green, FCC Student

1. Welcome and Introductions

Self-Introductions were done.

2. Update on District Strategic Plan Preparation

a) Timeline

Timeline for the District Strategic Plan was reviewed, with the plan to be approved by the Board of Trustees in February 2017.

b) Progress

The following three proposed District Mission Statements came out of the District Strategic Planning Alliance which took place on September 19, 2016, with #3 receiving the most votes:

1 SCCCDC is dedicated to the educational, social and economic vitality of our diverse community by providing safe, accessible, high quality educational opportunities and support services to ensure student success.

#2 SCCCDC is committed to supporting colleges by providing innovative educational opportunities in a safe, supportive learning environment that values diversity and empowers students to attain their goals and become responsible globally prepared citizens.

3 SCCCDC is committed to supporting colleges in their efforts to promote innovative educational opportunities that provide safe, supportive learning environments leading to student success and global competitiveness which will transform our valley. ****

The following proposed words/terms/ideas to incorporate into a District Vision Statement came out of the District Strategic Planning Alliance which took place on September 19, 2016, with #3 receiving the most votes:

1

- Student-focused
- Colleges that
- Cultivate
- Communities of
- Distinction

2

- A legacy of success and a future of hope through education

3

- Educate, Motivate, Innovate... Achieve ***

4

- Learning today, Leading tomorrow and improving our communities

The following proposed words/terms/ideas to incorporate into a District Values Statement came out of the District Strategic Planning Alliance which took place on September 19, 2016, with #2 receiving the most votes:

Values

1

- Stewardship
- Integrity
- Innovative
- Excellence
- Accessibility
- Leadership

2

- Stewardship
- Integrity
- Innovative
- Excellence
- Collaboration/partnerships
- Diversity/inclusion ***

3

- Stewardship
- Integrity
- Innovative
- Excellence
- Community partnerships
- Student Success

4. Mission, Vision, Values

- a) Feedback from participants from the September 19, 2016 District Strategic Planning Alliance

The following suggestions were made from workshop participants in regard to the District Strategic Planning Alliance of September 19, 2016:

- Include students
- Concern with people leaving early
- With advanced planning, start with some work being completed in advance by the participants
- Cut the time down
- Have survey results there

- b) Final Proposal

After group collaboration the following language was agreed to by the DSPC workshop participants.

District Proposed Mission

SCCCD is committed to **empowering our** ~~supporting~~ colleges in their efforts to promote innovative educational opportunities **and to** ~~that~~ provide safe, ~~supportive~~ **inclusive, and supportive** learning environments leading to student success and global competitiveness which will transform our valley.

District Proposed Vision

~~Educate, Motivate, Innovate... Achieve~~
Empowering Educational Excellence

District Proposed Values

Stewardship Collaboration
Integrity Innovation
Inclusivity

6. Goals
 - a) Overarching goal areas/statement

The overarching goals that were decided at the November 20, 2015 DSPC workshop were reviewed.

- Excellence in Education
- Institutional Effectiveness
- Leader in Higher Education and Community Collaboration

7. Goal Drivers
 - a) Drivers from Alliance

At the September 16, 2016 District Strategic Planning Alliance, goal drivers were provided and the alliance group was asked provide their top choices.

The top choices of goal drivers from the District Strategic Planning Alliance were provided to workshop participants who were asked to further narrow down this list to the top five of each for the following goals.

Excellence in Education

1. Recruitment and ongoing professional development of faculty & staff
2. Collaboration with Industry and Educational Partners
3. Innovation in Technology
4. Clean and reliable data for decision making
5. Equitable allocation of resources

Institutional Effectiveness

1. Collaboration and Alignment
2. Facilities, effective & appropriate

3. Safety
4. Technology
5. Research and Data
6. Modernize business process and hiring practices

Leadership in Higher Education and Community Collaboration

1. Develop innovative methods to network and form partnerships
2. Community outreach
3. Advocacy lobbying
4. Transparent, consistent communication with all staff, industry and community
5. Leadership development

b) Key Performance Indicators

DSPC Co-Chair L. Cooley shared that the key performance indicators will be jointly identified by the college and district institutional researchers. KPIs will allow the district to gauge the overall status of the colleges.

8. Final Thoughts; Next Steps

The next steps is for the report to be finalized and presented to the SCCCD Board of Trustees at their January 2017 meeting.

Meeting was adjourned by DSPC Co-Chair Linda Cooley at 4:20 p.m.

Respectfully Submitted,
Janet Barbeiro